

**International Geographical Union
Commission on The Dynamics of Economic Spaces**

**Jagiellonian University
Institute of Geography and Spatial Management**

2012 mini-conference

PRELIMINARY PROGRAMME

**Innovation and Creativity
in Emerging Economic Spaces:
Local Entrepreneurship
and Transnational Corporations**

3rd-5th May 2012
Kraków, Poland

Thursday, 3 rd of May	
14.00-22.00	<i>Field trip (dinner included)</i> Kraków – Nowa Huta – Niepołomice
Friday, 4 th of May	
9.30-10.00	Registration, Coffee/tea
10.00-11.45	<i>Session 1. Innovation versus Creativity – local cases</i> Chair: Christine Tamásy
	▪ Neil Reid (IGU Commission on Dynamics of Economic Spaces, Chair), <i>Opening address</i>
	▪ Lech Suwala (Humboldt-University, Berlin), <i>Where innovation meets creativity – A quadruple helix? The case of Berlin-Charlottenburg</i>
	▪ Michał Męczyński (Adam Mickiewicz University, Poznań), <i>Role of the creativity and innovativeness of firm managers in socio-economic development: The case of the Poznań metropolitan region</i>
	▪ Shunichiro Yamamoto (Osaka University of Economics), <i>Revitalization of Traditional Craft Industry through the Entry of Youth Power in Kyoto City, Japan</i>
11.45-12.15	Coffee/tea break

12.15-13.45	Session 2. New and old economic local spaces – emergence, resilience, adaptation Chair: Piotr Pachura
	<ul style="list-style-type: none"> Mathew Novak (Central Washington University), <i>Independent cafés in the land of Starbucks: Comparing the spaces and practices of coffee shops in Washington State, USA.</i>
	<ul style="list-style-type: none"> Les Dolega, Neil Wrigley (University of Southampton), <i>Resilience, fragility, and adaptation: new evidence on the performance of UK high streets during global economic crisis and its policy implications</i>
	<ul style="list-style-type: none"> Lingyue Li, Roger C. K. Chan, Shi Xian (University of Hong Kong), <i>New Economic Spaces and Creative Industry Development in Shanghai: Examining Through Expo 2010</i>
13.45-14.45	Lunch
14.45-16.15	Session 3. Universities, new technologies and innovation Chair: Yehua Dennis Wei
	<ul style="list-style-type: none"> Neil Reid, Frank J. Calzonetti, and Diane M. Miller (University of Toledo), <i>Building both technology-intensive and technology-limited clusters by emerging research universities</i>
	<ul style="list-style-type: none"> Grzegorz Micek (Jagiellonian University), Pauline Gleadle (Open University), Piotr Dawidko (Jagiellonian University), <i>The role of institutional context in the development of biotech SMEs in Poland</i>
	<ul style="list-style-type: none"> Piotr Dawidko (Jagiellonian University), <i>The global and the local in the Polish biotech industry</i>
16.15-16.45	Coffee/tea break
16.45-17.00	Christine Tamásy (University of Vechta), <i>Summary of presentations</i>

Saturday, 5th of May

10.00-11.30	Session 4. Rural spaces – entrepreneurship and local milieu Chair: Neil Reid
	<ul style="list-style-type: none"> Maria Tepe, Christine Tamásy (University of Vechta), <i>Hidden Champions of a globalizing food industry in Lower Saxony, Germany</i>
	<ul style="list-style-type: none"> Magdalena Dej (Institute of Urban Development, Kraków), <i>The role of local and foreign companies in local and regional development of nonmetropolitan rural areas</i>
	<ul style="list-style-type: none"> Kim Schumacher, Robert Klichowicz (University of Vechta), <i>Moving to the country? Recruiting highly qualified labor for rural areas – a gender perspective</i>
11.30-12.00	Coffee/tea break
12.00-13.30	Session 5. New economic spaces – different spatial perspectives Chair: René Matlovič
	<ul style="list-style-type: none"> Tomasz Rachwał, Krzysztof Wiedermann (Pedagogical University of Kraków), <i>Spatial differentiation and dynamics of competitiveness of Polish industry against the EU – regional approach</i>
	<ul style="list-style-type: none"> Shi Xian, Roger C. K. Chan, Lingyue Li (University of Hong Kong), <i>The Making of New Economic Spaces for Innovation and Creativity by City-to-City Joint Development Zones: Evidence from Shanghai</i>

	<ul style="list-style-type: none"> Wojciech Jarczewski, Maciej Huculak, Magdalena Dej (Institute of Urban Development) <i>Beyond the localness: Dimensions of Development of Niepołomice Industrial Zone</i>
13.30-14.30	Lunch
14.30-15.30	Session 6. Embeddedness and Networks Chair: Bolesław Domański
	<ul style="list-style-type: none"> Egert Juuse (Tallinn University of Technology), Sylvi B. Endresen, (University of Oslo), Rainer Kattel (Tallinn University of Technology), <i>Foreign Direct Investment in Estonia. Understanding Foreign Competition and Local Embeddedness in the Food Retail Industry</i>
	<ul style="list-style-type: none"> Yehua Dennis Wei (University of Utah), <i>FDI Networks, Embeddedness and Innovation in China</i>
15.30-16.00	Coffee/tea break
16.00-17.00	Session 7. Institutions and innovation Chair: Grzegorz Micek
	<ul style="list-style-type: none"> Hege Knutsen (University of Oslo), <i>Transfer of "western" institutions to a transition economy context: experiences from the petroleum sector in Vietnam</i>
	<ul style="list-style-type: none"> Piotr Pachura (Częstochowa University of Technology), <i>Cognitive economic geography and its implications for regional innovation policy in emerging economic spaces</i>
17.00-17.15	Jarosław Działek (Jagiellonian University), <i>Summary of presentations</i>
19.30	Visit to the University Museum (Collegium Maius, Jagiellonska 15). Dinner in Stuba Communis (Collegium Maius)

Venues:

The Seminar will take place in the 3rd Campus at the Institute of Geography and Spatial Management (1st floor), Jagiellonian University, Gronostajowa Street 7, 30-387, Kraków, Poland.

Each presentation: 20 minutes + 10 minutes for discussion